

## Sponsorship and Exhibition Packages



## About us

The Royal College of Anaesthetists is the professional body responsible for the speciality of anaesthesia throughout the United Kingdom. Its principal responsibility is to ensure the quality of patient care through the maintenance of standards in anaesthesia, pain medicine and intensive care.

The College's programme of quality educational events include lectures, hands-on workshops and teaching programmes held across the UK each year. The programme is tailored to offer lifelong learning for all anaesthetic grades, nearly all with CPD accreditation. Events are split into lectures and workshops more details of which can be found below:



### Lectures

Lecture based events typically attract between 80 – 400 delegates. Programmes are designed to be educational and informative with sessions delivered by world renowned speakers from across the globe. These events usually last between 1 and 3 days and offer personal development and networking opportunities.



### Workshops

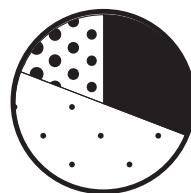
Hands-on workshops are tailored for classes of 30–40 people. Specialising in airway, leadership and management and teaching and learning. These sessions offer a smaller speaker to delegate ratio, using simulation scenarios and real equipment to teach hands-on-skills.

## Our Audience

## The College



**23,000**  
members



**51%** Consultants  
**30%** Trainees

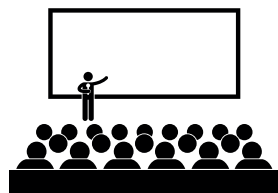


**87%**  
in work full time



**56%**  
aged under 45

## College events



Over **5,000**  
delegates per year



Over **100**  
events per year



**35,000**  
CPD points awarded  
annually



**70%**  
meet learning  
outcomes

## How to get involved

The packages to the right offer you the opportunity to meet consultant and trainee anaesthetists at our lectures and workshops. Bespoke packages and other sponsorship opportunities are available at our events. Please contact us to discuss this further (see page 4).

Please note prices do not apply to the following events:

- Anaesthesia 2020
- College Tutors Meeting 2020

		Lectures and workshops	
Pre event		Premium	Standard
Logo and URL on website		✓	✓
Social media interaction		✓	✓
Acknowledgement in joining instructions email		✓	
Boiler plate on website		✓	
At the event			
3x2m stand space		✓	✓
Places for two people to attend and man the stand including refreshments and lunch		✓	✓
Logo on holding slide		✓	
1 page advert in printed event programme		✓	
Additional items			
Copy of the delegate list (names and total only)		✓	✓
Opportunity to place giveaways at the event		✓	✓
Insert in the delegate pack		✓	
Cost	1 Day:	£950	£650
	Subsequent Days:	£750	£500

## Package offer on multiple one day events

If you wish to exhibit at **multiple RCoA one day events**, we have a fantastic offer on premium and standard packages.

The three or five event packages enable you to exhibit at multiple events **of your choosing**. These are much more cost-effective than purchasing the events separately, and provide the opportunity to exhibit at more events that are content specific to you.

Please see below for prices of three and five day packages:

Package	Cost	
	Premium	Standard
3 events	£2,500	£1,500
5 event	£3,500	£2,000

\* Please note: this offer is only applicable to one day events - see event calendar for dates

## Contact us

**Thomas Mayo**

thomas@centroneyepublishing.uk  
0203 603 7943

## Next steps

- 1 Contact our sponsorship and exhibition partner Century One for more information about available opportunities. Contact details for Thomas are below.
- 2 They will talk you through the event options and secure your sponsorship package.
- 3 A member of the RCoA Events team will liaise with you to make sure you have everything you need for a successful event.
- 4 Attend the event and engage with our anaesthetic audience.
- 5 Century will contact you after the event to gain your feedback.

## Contact us

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