

Job Description: RCoA Digital Content Fellow

Directorate:	Membership, Media and Development
Reports to:	Head of Content
Accountable to:	Events and Professional Development Committee
Term:	1 year, with opportunity to continue in post for up to 3 years
Requirements:	<ul style="list-style-type: none">• Member in good standing (including ad Eundem or associate) of the College• Stage 2 or 3 Anaesthetist in Training / Consultant Anaesthetist / SAS Doctor / Locally employed Doctor• Current licence to practice with no restrictions or warnings

Job Purpose:

The Royal College of Anaesthetists (RCoA) is dedicated to advancing education and training in anaesthesia, critical care, perioperative, and pain medicine in the UK.

A key aspect of this is through digital professional development content, delivered by the Events and Professional Development team, supported by the same committee.

This role has been created to provide clinical leadership, insight, and operational support for the content which forms an increasing part of our support for anaesthetists and colleagues. This includes podcasts, video, web pages and PDFs. The parallel e-Learning Anaesthesia programme and professional development event programmes are supported by their own clinical leads. The Digital Content Fellow will help ensure the College remains at the forefront of online anaesthetic education by working with staff and clinical leadership towards a shared aim.

This role is a great opportunity for an early career anaesthetist looking to develop new skills, obtain recognition for their support and leadership on digital education, and influence the College's work in this growing area. The time commitment will vary, but should not exceed more than four hours on average per week.

The primary aims for this role include:

- Improve the support we provide our members and the wider anaesthetic community with high-quality content that covers current clinical and non-clinical issues, addresses our members' needs, and anticipates digital education trends

- Increase the visibility and viability of digital education content by growing usage, and generate reasonable direct or indirect income to reinvest in our membership.
- Contribute to college communications with digital content
- Improve the quality and extent of the College's digital library by updating existing material, incorporating third-party content, and creating new where required.
- Strengthen College's connections with other Colleges and sub-specialty organisations to mutual benefit, using content and expertise from those organisations, and supporting their work in turn.
- Incorporate digital content into the College's events and professional development strategy.

Key tasks and responsibilities:

- Work closely with the RCoA Head of Content, Education Content Coordinators, Director of Membership, Media and Development, Event Managers.
- Review digital education content for accuracy, relevance, and quality.
- Develop plans and proposals for new and innovative content.
- Produce and/or host video or podcast content, where appropriate.
- Develop production workflows and sign off content.
- Map content to College standards, curricula, etc.
- Work with clinical and lay colleagues at the RCoA to align this work with the College's wider aims, including e-Learning Anaesthesia and major RCoA events.
- Review analytics and performance, and recommend improvements.
- Attend occasional project and production meetings with College staff.
- Attend quarterly virtual Events and Professional Development Committee meetings and support Membership, Media and Development Board decisions.
- Travel occasionally to RCoA offices or events – fully reimbursed.

This role will generally not entail organising content libraries, booking activities, setting up equipment or software, coordinating policy, or clarifying legal rights and statuses. Nor will it include oversight of the e-Learning Anaesthesia programme.

Skills, knowledge and experience

- Experience creating or editing digital content – audio, video, interactive courses, etc - and confidence with this material.
- Familiarity with the College's work in education and professional development.
- Strong interest in and confidence with online learning, especially for medical education, and the latest trends in this field.
- Desire to support anaesthetists and their clinical colleagues with digital education.
- Support of clinical director or department lead.