

ANAESTHESIA 2020

RCoA
Royal College of Anaesthetists

18-20 May 2020
Manchester, Old Trafford

Overview

After a sell-out year in 2019, our flagship conference returns in May 2020 for three days of what promises, to be a bigger, must-attend event for the specialty. Now in its third year Anaesthesia 2020 will take place outside of London for the first time for what promises to be another outstanding event. With a packed programme, covering a diverse range of subjects, this conference will offer you the chance to put your brand in front of anaesthetists at all stages of their careers and all areas of the profession.

Reasons to exhibit

- Over 7 hours dedicated networking time to showcase your products to over 500 anaesthetists, critical care and pain specialists at all stages of their careers
- Highly visible exhibition space at the heart of the event
- Opportunity to align your brand with the UK's leading anaesthetic professional body
- 15% of the 2019 audience attended from overseas and 82% held a consultant position
- Bespoke branding opportunities available to help you stand out, ask for details

Packages Available		
Pre event	Premium	Standard
Logo and URL on website	✓	✓
Social media interaction	✓	✓
Acknowledgement in joining instructions email	✓	
Boiler plate on website	✓	
At the event		
2.5 x 2m stand space	✓	✓
Places for two people to attend and man the stand including refreshments and lunch	✓	✓
Logo on holding slide	✓	
1 page advert in printed event programme	✓	
Additional items		
Copy of the delegate list (names and total only)	✓	✓
Opportunity to place giveaways at the event	✓	✓
Cost	£3,150	£2,360

- **Discounts available for one day events when booked with Anaesthesia 2020**
- A limited number of premium stand positions are available (price on application)
- Add a 1 page advert in the delegate pack: £300^{+VAT}

Meet
over 400
anaesthetists

Over 30%
more
delegates
attending
than 2019

In 2019
over 82% of
delegates held
a consultant
grade
position

CONTACT US

Contact our sponsorship and exhibition partner Century One for more information.

Tom Mayo
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020 3603 7943

Royal College of Anaesthetists
Churchill House, 35 Red Lion Square, London WC1R 4SG
020 7092 1673 | events@rcoa.ac.uk | www.rcoa.ac.uk/events

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Platinum Partnership Packages - Option One

Option 1	
Item	Details
Premium Stand Package	<p>Includes</p> <ul style="list-style-type: none"> • Logo and URL on website • Social media interaction • Mention on joining instruction e-mail • 2.5 X 2m premium stand • 2 X places to man stand inc. lunch • Logo on holding slide • 1 Page advert in printed event programme • Copy of delegate list • Opportunity to place giveaways <p>Optional</p> <ul style="list-style-type: none"> • Upgrade of Delegate Pack Advert to Outside Back Cover - £300
Exclusive Sponsorship of Drinks Reception	<p>Includes</p> <ul style="list-style-type: none"> • Naming rights for the drink's reception • Branded napkins • Branded serving stations • Placement of 4 roller banners • Table top stickers • Extra 3 places to attend the drinks reception <p>Optional</p> <ul style="list-style-type: none"> • Other branding opportunities if supplied <p>Note: Other exhibitor stands will still be present in drinks reception area</p>
Outside Back Cover of Bulletin Magazine	Placement in July issue of the Bulletin
Joint Branding of Lanyards - Your Logo and RCoA/Anaesthesia 2020 Logo	<p>Includes</p> <ul style="list-style-type: none"> • Production of jointly branded lanyards for use by delegates and speakers throughout the event
Delegate Pack	If all items above are confirmed a sponsor acknowledgement and logo will be placed on the front cover of the delegate pack
Cost	£10,900 ex. VAT

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Platinum Sponsorship Packages - Option Two

Option 2	
Item	Details
Premium Stand Package	<p>Includes</p> <ul style="list-style-type: none"> • Logo and URL on website • Social media interaction • Mention on joining instruction e-mail • Boiler plate on website • 2.5 X 2m premium stand • 2 X places to man stand inc. lunch • Logo on holding slide • 1 Page advert in printed event programme • Copy of delegate list • Opportunity to place giveaways <p>Optional</p> <ul style="list-style-type: none"> • Upgrade of delegate pack advert to Outside Back Cover - £300
Outside Back Cover of Bulletin Magazine	Placement in July issue of the Bulletin
Joint branding of Lanyards - Your Logo and RCoA/Anaesthesia 2020 Logo	<p>Includes</p> <ul style="list-style-type: none"> • Production of jointly branded Lanyards for use by delegates and speakers throughout the event
Delegate Pack	If all items above are confirmed a sponsor acknowledgement and logo will be placed on the front cover of the delegate pack
Cost	£8,700 ex. VAT

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