

Sponsorship and Exhibition Packages



About us

The Royal College of Anaesthetists is the professional body responsible for the speciality of anaesthesia throughout the United Kingdom. Its principal responsibility is to ensure the quality of patient care through the maintenance of standards in anaesthesia, pain medicine and intensive care.

The College's programme of quality educational events and courses include lectures, hands-on workshops and teaching programmes held across the UK and virtually online each year. The programme is tailored to offer lifelong learning for all anaesthetic grades, nearly all with CPD accreditation. Events are split into lectures, workshops and virtual, more details of which can be found below.



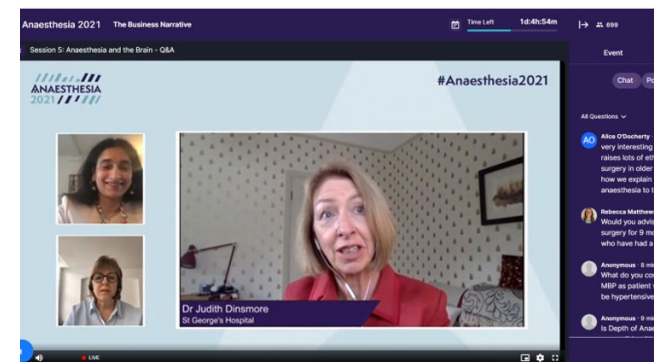
Lectures

Lecture based events attract between 80–1,000 delegates. Programmes are designed to be educational and informative with sessions delivered by world renowned speakers from across the globe. These events last between 1 and 3 days and offer personal development and networking opportunities.



Workshops

Hands-on workshops are tailored for classes of 30–40 people. Specialising in airway, leadership and management and teaching and learning. These sessions offer a smaller speaker to delegate ratio, using simulation scenarios and real equipment to teach hands-on-skills.



Virtual

The College has a range of virtual events and courses as part of the programme. These attract anaesthetists from around the world and offer flexible learning to suit all.



Anaesthesia is the largest single hospital specialty in the UK



24,400
fellows and members



2 in 3
Patients in hospital are cared for by an anaesthetist

The College, with our Faculties, is the third largest Medical Royal College by UK membership



Is delivered by our members in anaesthesia, critical care and pain medicine


A 24/7 SERVICE

99% of patients would recommend their hospital's anaesthesia service to family and friends

★★★★★



205
College Perioperative Local Leads are based in hospitals across the UK



As at June 2021
75% of anaesthetic departments in the NHS are signed up to our **Anaesthesia Clinical Services Accreditation (ACSA)** scheme



Since its inception in 2008, the **National Institute of Academic Anaesthesia (NIAA)** has awarded over £11.6m in grant funding



There are **3,200 active users** on our web-based learning resource **e-Learning Anaesthesia** each month

Our Audience

The College



51%
consultants

30%
trainees

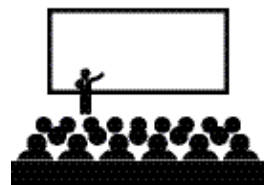


87%
in work full time



56%
aged under 45

College events & courses



7,000
delegates
per year



35,000
unique viewers of education content
from 130 countries per year



92%
meet learning
outcomes

How to get involved

These packages offer you the opportunity to meet consultant and trainee anaesthetists at our face to face or virtual events.

Bespoke packages and other sponsorship opportunities are available. Please contact us to discuss this further (see page 7).

Package Type	Face to Face Events			Virtual Events		
	Standard	Premium	Exclusive	Standard	Premium	Exclusive
Prices for one day (ex. VAT)	£715	£1,045	£1,650	£550	£850	£1,350
Prices for subsequent days (ex. VAT)	£550	£825	£1,320	£440	£680	£1,080
A list of delegate names/company names and positions will be provided (no contact details)	✓	✓	✓	✓	✓	✓
Company logo - Your company's logo will feature on the Event page	✓	✓	✓	✓	✓	✓
Company webpage - Your company's website will be linked from our event webpage	✓	✓	✓	✓	✓	✓
Joining instructions to attendees - Your company will feature in the joining instructions email, thanking you for your support		✓	✓		✓	✓
Slide on the opening presentation - Your company logo will be included in the opening slide	✓	✓	✓	✓	✓	✓
The chair of the event will thank you for your support	✓	✓	✓	✓	✓	✓
Opportunity to place giveaways at the event	✓	✓	✓			
A pre-recorded 60 second video or PowerPoint can be displayed					✓	✓
Social media post - Your company will feature in one social media post on twitter thanking you for your support		✓	✓		✓	✓
Company profile - Your company's profile will appear on the supporting sponsors section on the event webpage		✓	✓		✓	✓
3x2m stand space	✓	✓				
6x3m stand space			✓			
Company logo - Your company's logo will feature on the registration page			✓			✓
You will be the only sponsor for the event			✓			✓
Number of representatives who can attend	2	3	4	2	3	4

Package offer on multiple one day events

For our **flagship event Anaesthesia** please refer to our separate pricing structure and speak to Jonny for more information.

If you wish to exhibit at **multiple RCoA one day events**, we have a fantastic offer on premium and standard packages.

The three or five event packages enable you to exhibit at multiple events **of your choosing**. These are much more cost-effective than purchasing the events separately, and provide the opportunity to exhibit at more events that are content specific to you.

Please see below for prices of three and five day packages:

Package	Cost	
	Premium	Standard
3 events	£2,500	£1,500
5 event	£3,500	£2,000

* **Please note: this offer is only applicable to one day events - see full calendar for dates**

Contact us

Jonny Knight
jonathan@centruiyone.uk
01727 739 193



Next steps

- 1 Contact our sponsorship and exhibition partner Century One for more information about available opportunities. Contact details for Jonny are below.
- 2 They will talk you through the event options and secure your sponsorship package.
- 3 A member of the RCoA Events team will liaise with you to make sure you have everything you need for a successful event.
- 4 Attend the event and engage with our anaesthetic audience.
- 5 Century One will contact you after the event to gain your feedback.

Contact us

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